

## **Acceptance of Terms**

By participating in the Strongfit Bencercise Challenge (“Contest”), you (“Participant”) agree you are aged 18 or over, and you agree unconditionally and irrevocably to be bound by, and shall be deemed to accept, these terms (“Terms”) as provided by Strongfit Singapore Pte. Ltd. (“StrongFit Bencercise”, “we” or “us”), in addition to the Social Media Terms and Conditions of Participation and Strongfit Bencercise’s Privacy Policy for [www.StrongfitSingapore.com](http://www.StrongfitSingapore.com) website and/or the Strongfit Bencercise mobile app (collectively, “Strongfit Bencercise Platform”) which are incorporated by reference into these Terms. Capitalized terms used and not defined herein shall have the same meaning as given to such terms in the Social Media Terms and Conditions of Participation.

If you are below 18 years old: You must obtain consent from your parent(s) or legal guardian(s), their acceptance of these Terms and their agreement to take responsibility for: (i) your actions; (ii) any charges associated with your participation; and (iii) your acceptance and compliance with these Terms. If you do not have consent from your parent(s) or legal guardian(s), you should not be participating in this Contest or, if you already have participated, cease your participation in the Contest immediately.

## **Eligibility**

To be eligible for this Contest, you must:

- (a) Have a registered and subscribed account with Strongfit Bencercise;
- (b) Be aged 18 or above;
- (c) Be residing in Singapore; and
- (d) Not be an existing employee of Strongfit Bencercise.

## **Participation Rules**

Submit your Dance Video to (+65 96994083)

From 1st of the Month, at 12:00 A.M. to 20th of the Month, at 23:59 P.M. (“Contest Period”):

- (a) Set your TikTok account to public;
- (b) Follow Strongfit Bencercise on TikTok;
- (c) Upload a video of your dance challenge on Strongfit Bencercise on TikTok (“Entry”);

Participants may submit multiple Entries.

Entries uploaded after the Contest Period will not be accepted.

#### Selection and Announcement of Winner

Ten (10) Participants with the Best Dance Entry that Song will be given and fulfil the eligibility criteria above (each a “Winner”, and collectively the “Winners”) will each be awarded with a Prize/ Cash Reward (each a “Prize”, and collectively the “Prizes”).

Strongfit Bencercise shall contact the Winners privately by every 1st of the month.

All Prizes shall be valid for use on the Strongfit Bencercise Platform within a month.

The Prizes are not transferable, exchangeable, refundable nor redeemable for cash or any other prizes.

Where a Prize becomes unavailable for any reason, Strongfit reserves the right to substitute that prize for a prize of equal or higher value.

#### General Terms

You agree that you own the intellectual property rights to the video(s) or otherwise have permission from the intellectual property right owner to enter the Contest with the video(s).

You agree (where intellectual property rights belong to you) to grant an irrevocable worldwide, transferable license to Strongfit to use the following materials, and (where intellectual property rights do not belong to you) you consent and do not object to Strongfit to use the following materials for marketing and promotional purpose for a period of Two (2) year from your Joined date.

(a) Materials you submitted in relation to this Contest;

(b) Any photographs or videos taken of you, by you or for you in relation to your participation in the Contest; and/or

(c) Any write-up in relation to the Contest with you mentioned.

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